

# The Landscape of Professional Learning – Creating Values in Times of Change

4<sup>th</sup> International scil Congress 2010  
**Call for Papers**

**7-8 October 2010, St. Gallen / Switzerland**

The scil congress 2010 will focus on creating values (strategic, economic, leadership, pedagogic and cultural) through professional learning.

The challenge today is to create long term stable values in times of change in high dynamic environments.

This leads to the question:

*How can activities within the different areas of professional learning create key values in times of change?*

This call for papers addresses researchers and practitioners in the field of professional learning who are invited to demonstrate solutions and research results to create values through professional learning in their organizations.

## 1. Topics

We are looking for research papers in the seven areas of professional learning, especially providing insights concerning the following key questions:

### Strategy Development

How to deal with complexity in constantly changing environments?

How to achieve strategic alignment of professional learning within the organisation?

### Quality Management

What are challenges for the development and implementation of a quality management system?

What are new trends in Quality Management?

### Innovative Learning Design

How to generate values through new technologies (e.g. web 2.0)?

What are good practice examples for an innovative learning design?

### Competence Development

How to integrate informal learning into formal learning?

How to achieve sustainable learning transfer?

### Change Management

How to deal with resistance in change processes?

What is the role of managers in leading change?

### International Management

How to deal with different cultures in efficient ways?

How to reach sensitivity for acting in a global market?

### Leadership Development

How to deal with demographic change while retaining talents and value “B-Players”?

How can managers increase their skills as a “leader coach”?

These questions are intended as illustrative themes. *Proposals on related areas are encouraged.*

## 2. Speakers (Selection)

- Dr. Andreas Schönenberger  
Country Manager of Google  
Switzerland  
Switzerland, Zurich
- Dr. Dietmar Albrecht  
Volkswagen Coaching GmbH  
Germany, Wolfsburg
- Ruud A. Kronenburg  
Caterpillar University and Talent  
Development  
Switzerland, Geneva
- Dr. Narimane Hadj-Hamou  
Hamdan Bin Mohammed e-University  
United Arab Emirates, Dubai
- Gerrit Mauch Acor Hotellerie  
Deutschland GmbH  
Germany, Munich
- Christian Wymann  
Federal Department of Foreign  
Affairs  
Switzerland, Berne
- Michael Kalbow  
Airbus S.A.S  
Germany, Hamburg

## 3. Author Guidelines

### Formal requirements

We invite submissions in the following categories:

- Full research papers: 10-12 pages
- Solution presentations: 1-2 pages

All papers submitted to the scil congress must be unpublished.

*All papers must be written in English.*

Authors are responsible for having their submissions checked for style and grammar prior to submission. All submissions have to be sent as MS Word documents (not as pdf).

## Quality criteria

Full research papers will be assessed in a review process with regard to the following criteria:

- creativity / innovativeness of the idea (of the paper or the solution)
- scientific quality of the full research paper
- consistency and comprehensibility.

The solutions will be reviewed and selected by the host of the conference regarding:

- the innovativeness of the solution
- the content of the solution
- feasibility of the solution.

## 4. Submission of your paper

Please submit your paper/solution to the following e-mail address

**scil-info@unisg.ch**

with the subject line:  
**congress submission**

Please make sure that your e-mail contains the following information:

- name and complete address details of the authors (including e-mail address)
- type of submission (full paper or solution presentation)
- title of your submission
- reference to one of the topics and/or key questions above

Your submission may not contain any information that could lead to your identification in the review process.

Authors of accepted submissions will benefit from a **reduction of the congress fee** to

300,- CHF (180,- €).

## 5. Deadlines

The deadline for submitting research papers and solution presentations is:

**15 May 2010**

Receipt of paper submission will be confirmed by email.

Notification of acceptance will be sent via email by **31 May 2010**

## 6. Contact Information

If you have any questions, please do not hesitate to contact the scil team:

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